



# Credit Score Improvement Tools

## Bring Out the Best in Your Applicants

Grow your business by saying "yes" more often by positioning your borrowers for the best rates and terms possible with Certified Credit's suite of score improvement tools. Potentially save your prospects money by eliminating PMI and earn their loyalty for life!

### CreditXpert Credit Assure™

Take the guesswork out of your upfront process. Credit Assure works like an alert system built into your credit report. Whether it's paying down debt, opening accounts, or even charging more to a current credit line, Credit Assure gives your team immediate insight to improvement potential on the horizon – outlining the exact bureau, potential score improvement, timeframe and the projected score after actions are completed.

### CreditXpert Wayfinder™

You have high hopes for every applicant, but sometimes it's not so easy to see a clear path to the finish line. With Wayfinder, you don't need to be a credit expert to guide them. Wayfinder provides the efficient, clear, and consistent insights you need to confidently guide your applicants to a successful (and happy) ending – while offering your borrower actionable ways to improve their score.

### CreditXpert What-If Simulator™

More than 20 years of experience testing scenarios has brought CreditXpert's What-If Simulator to the forefront as the premier way to remove uncertainty. Rescores can become exceptionally detailed, and potentially not deliver the result you're anticipating. What-If Simulator gives you the ability to simulate unlimited scenarios and review the possible outcomes to ensure a rescore is the right choice for your borrower. No crystal ball required.

## More Than Just a Score

At Certified Credit, we deliver more than just a score. We provide industry-leading information and analytics with the expertise and technology you can rely on to fuel your business.

## Get in Touch



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