



## CascadeAlerts™

# Mortgage Inquiries

## Invest in keeping your most valuable applicants

In the high-stakes mortgage business, borrower retention is the name of the game. It costs more money to find new customers than to retain existing ones. Protect the valuable customer relationships you've worked so hard to build with Cascade Alerts - Mortgage Inquiries. We scan your customer database and compare it to consumers who are in the market to refinance or purchase. No firm offer of credit is required.

### Builds Loyalty

Solidify the relationship you have with your borrowers by anticipating their needs and delivering just-in-time solutions.

### Mitigates Financial Risk

Proactively prevent costly early payoffs by quickly identifying borrowers who are considering a refinance or ensure you're positioned to assist with a new purchase. Cascade Alerts - Mortgage Inquiries allow you to spot the signs and reach out to valued customers and prospects before your competitors seal the deal.

### More Than Just a Score

At Certified Credit, we deliver more than just a score. We provide industry-leading information and analytics with the expertise and technology you can rely on to fuel your business.

### Delivers Excellent ROI

This compliant, cost-effective solution pays for itself by keeping your most valuable borrowers coming back to you, improving bottom line results. Try it risk free for one month.

### Offers Complete Flexibility

Select from daily, weekly, or monthly consumer file uploads. Fully customize alert delivery using SMS/Text, Secure Email, API, or SFTP. Custom Management Reporting is also available.



### Get in Touch

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